



For immediate release

## **New Blanco Metra corner kitchen sink saves space, adds style**

Toronto, April 16, 2009. Premium sink manufacturer Blanco, will introduce a stylish new corner kitchen sink this spring at design shows across Canada.

The new Metra corner model will add to the more than 100 sink models currently available in Silgranit and will initially be available in the company's most popular Silgranit colour, Anthracite as well as the newest colour, Silk grey. It will also expand the company's offering of corner sink models which includes corner sinks in both premium stainless steel and Silgranit natural stone.



“When designing a kitchen, most consumers and many designers are not aware of the wide range of possible sink placements or styles available,” says Alexandra Marshall, director of marketing with Blanco Canada. “Corner sinks are great space-savers in the kitchen, using countertop space that otherwise might be unused. This reserves longer straight-runs of countertop for other tasks. They are also less commonly seen in kitchens and therefore can make even the most standard kitchen look custom-designed.”

The Metra features a distinctly contemporary European style with two square bowls and an integrated drainer board for food preparation. Designed and manufactured in Germany by Blanco, it is made of Silgranit, a highly durable composite material composed of 80 percent natural granite and premium acrylic. Silgranit is scratch-proof, exceptionally durable, and highly stain-, heat- and chip-resistant, making it possible to cut vegetables right on the sink drainer surface.

“Silgranit sinks are unique in the marketplace,” says Alexandra Marshall, director of marketing with Blanco Canada, “with numerous patents owned by Blanco relating to both the material composition and our manufacturing processes. They are ideal for the consumer who wants an easy-care sink that maintains its beauty over the long term.”

Designed for topmount installation on any countertop surface including laminates, the sink features a flat rim that makes it ideal for undermount installation to any stone countertop. The company will also launch a new line of coloured faucets in all seven Silgranit colours so that consumers can complement the Metra sink with a coloured faucet.

**About Blanco:** With more than 80 years of experience in kitchen workstation design and manufacturing, Blanco is recognized worldwide for design leadership and quality craftsmanship. From finely detailed, handcrafted SteelArt stainless steel sinks, and the natural warmth and beauty of Silgranit, to the elegant artistry of Blanco faucets, Blanco products are celebrated worldwide for their unmatched quality and timeless beauty.

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