



For immediate release

New Blanco Performa Silgranit kitchen sink in four natural stone colours

Toronto, August 2, 2011. Blanco Canada has introduced a new sink model to the company's Silgranit line of natural stone sinks. The Performa U1 3/4 is an elegant undermount kitchen sink that features a low divide between sink bowls and comes in four natural stone colours.

Made of Silgranit, a unique patented material developed by Blanco, the sink combines 80 percent natural granite stone with a premium acrylic resin formula for strength and durability. Silgranit sinks are scratch-proof and highly heat-resistant, withstanding up to 280 degrees Celsius, hotter than a pot straight from the stove. This durability, along with the natural beauty and texture of stone, has made Silgranit the leading coloured sink of choice in the Canadian market.

Designed in Germany by Blanco, the new Performa sink features 10 inch deep large bowls. The large main sink bowl and smaller secondary bowl are separated by a low bridge to allow for long-handled pots or other large items to fit easily into the sink. Centre-positioned drain holes leave more flat usable surface space in the bowls as well as more space under the sink for storage. As well, the sink is reversible allowing the consumer to decide if they want the larger bowl on the right or left side.

"There was great attention to detail in the design of this sink," says Alexandra Marshall, Blanco Canada director of marketing. "For example, by positioning the drain holes symmetrically in the bowl, our designers ensured that the sink could be fully reversible without any change in appearance."

The new Performa sink is available in four Silgranit colours: Anthracite, Café, Biscotti and new colour Truffle, introduced earlier this year. The Performa U 1 3/4 sink was recently named a finalist in the 2011 KBCULTURE awards, sink category, for its unique low divide feature.

In 2010, Blanco celebrated 85 years of design and manufacturing excellence. Family owned since 1925, Blanco is recognized worldwide for unmatched quality and craftsmanship.

- 30 -

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