

BLANCO

Media Kit
2010



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BLANCO PRESENTS

BLANCO

What kitchens will be wearing in 2010



BLANCO Crystalline MicroEdge™ Sinks. Beauty crystallized into glass and steel.

Glass meets steel in the new Crystalline sink from BLANCO. Exquisitely crafted of premium stainless steel with a choice of Crystalline Black or Crystalline White glass for the faucet ledge and sink cover. Featuring the MicroEdge™ rim.



Drainerboard sinks new trend for 2010

European-style sinks with functional drainerboards are a re-emerging trend in kitchens and BLANCO expands its line of stainless steel and Silgranit drainerboards with new models and styles. Pictured here is the reversible METRA X single bowl Silgranit sink with option for the drainerboard to be installed to the left or right side of the sink bowl.



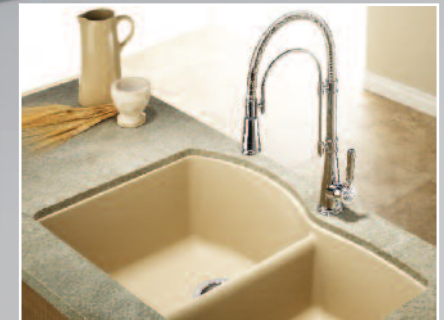
New BLANCO SteelArt® drainerboard sinks

Introducing new SteelArt drainerboard models in the BLANCO RADIUS 10 line, a hot new trend in kitchen sinks. Handcrafted in Germany, BLANCO SteelArt sinks represent the pinnacle of BLANCO quality and craftsmanship.



BLANCO RONIS MicroEdge™

The BLANCO RONIS is an innovative new round sink that is a 2010 recipient of the prestigious international iF Product Design Award. Made in Germany of premium stainless steel, the RONIS is generously sized, comes with custom accessories and features BLANCO's innovative MicroEdge™ sink rim, allowing it to be easily installed onto any countertop material.



Silgranit® Biscotti sinks

BLANCO significantly expands its selection of Silgranit sinks with many models now available in Biscotti, a toasted vanilla that will warm any kitchen. Exclusive to BLANCO, Silgranit is Canada's leading coloured sink material and the most durable sink available today. Featured here with new BLANCO semi-pro faucet, the GOLD-DIGGER.